



Multiple Sclerosis

Syndicated Thought Leader Insight

Thought Leader Insight & Analysis Report **Multiple Sclerosis Q3 2011**

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Abstract:

Multiple Sclerosis Thought Leader Panel #14 highlights a series of interviews conducted with our experts in September, 2011. For this Panel we asked our Thought Leaders to engage in a thought exercise with us. The purpose was to designate their “fantasy formulary”, comprised of the top seven therapeutics, currently in the development pipeline, that they want to see available for use in the prevention/treatment of multiple sclerosis. We allowed Panelists to choose the class of drug, a specific drug (if they had a preference), the unmet needs to be addressed and the benefits that they expected their choices to deliver. The panel’s responses are just as enlightening regarding what they would NOT put on their fantasy formularies. This is the second iteration of this exercise, and for comparison we include *normalized* results (see scoring explanation) from Multiple Sclerosis Thought leader Panel #11, published in June 2010.

Full transcripts of 7 qualitative interviews with neurologists are included with this report.

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